## A \$5 Trillion 'Wealth Shock' Is Cracking Americans' Nest Eggs

Outsized wealth gains that worsened inequality now in reverse Housing downturn seen having broader impact as rates surge

Ben Steverman May 21, 2022, 3:27 AM HST



Photographer: David Paul Morris/Bloomberg

The world's richest nation is waking up to an unpleasant and unfamiliar sensation: It's getting poorer.

Americans' collective net worth had been climbing at a dizzying rate for the past two years, even as families and businesses contended with the ravages of Covid-19. Households piled up an extra \$38.5 trillion from early 2020 to the end of last year, bringing their collective net worth to a record \$142 trillion, the Federal Reserve <u>estimates</u>.

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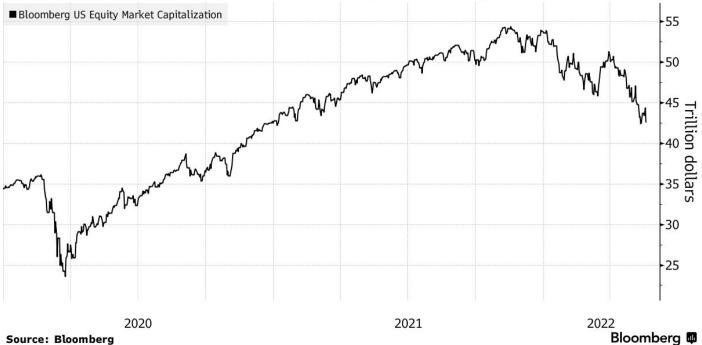
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Just as the US is learning to live with the virus and spending shifts back toward pre-pandemic normal, it faces a new scary threat: A plunge in wealth since the start of 2022 that JPMorgan Chase & Co. estimates totals at least \$5 trillion -- and could reach \$9 trillion by year-end.

So far, the richest Americans have borne the brunt, with US billionaire fortunes down almost \$800 billion since their peak amid the sharp losses in stocks, crypto and other financial assets. But surging interest rates are also starting to rattle the housing market, where middle- and working-class families have the bulk of their wealth.

It all adds up to the sudden removal of a major <u>prop to confidence</u>: everbigger nest eggs. And it's by design. To stamp out the highest inflation in decades, the Fed needs Americans to curb their spending, even if it requires an economic slowdown to get there.

**Easy Come...**US stocks have tumbled amid recession fears, inflation surge



"It's painful to get back to normal after really being in a fantasy world last year," said John Norris, chief economist at Oakworth Capital Bank. "It's going to feel a lot worse than it actually is."

Since the start of the year, the S&P 500 Index is down 18%, the Nasdaq 100 has lost 27% and a Bloomberg index of cryptocurrencies has plunged 48%.

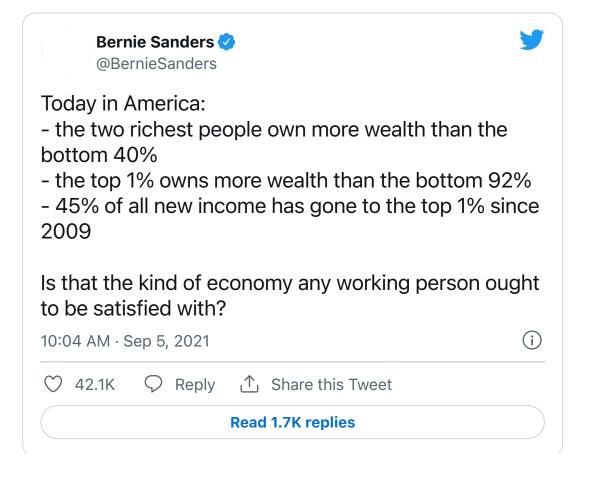
That all amounts to "a wealth shock that is set to drag on growth in the coming year," JPMorgan economists led by Michael Feroli wrote in a note Friday.

Fed Chair Jerome Powell and his colleagues have repeatedly said they're actively aiming for such a slowdown, leaving it unlikely policy makers will move to address the Great Wealth Drop of 2022.

Read More: Fed to Plow Ahead on Half-Point Hikes, Undeterred by Stock Slump

Billionaires were the biggest winners of 2020 and 2021. Now they're losing more than almost everyone else. The <u>Bloomberg Billionaires Index</u>, a daily measure of the wealth of the world's 500 richest people, has dropped \$1.6 trillion since its peak in November.

Leading the way are the Americans on the index, who have lost \$797 billion since their peak. Perhaps the most humbled by it all is the world's richest person, Elon Musk. He's lost \$139.1 billion, or 41% of his wealth, since November, when his net worth briefly surpassed \$340 billion. Amazon.com Inc. founder Jeff Bezos, the second-richest person, lost \$82.7 billion, or 39% of his peak wealth.



While the wealth losses among the top 0.001% reduce inequality, that won't be much comfort to most people who worry about the U.S.'s widening disparities.

"In a relative sense, it's going to make the inequity a little lower -- but in an absolute sense, everyone suffers," said Reena Aggarwal, director of Georgetown University's Psaros Center for Financial Markets and Policy.

Like many, Aggarwal is concerned that falling markets will create problems for the broader economy. "Some correction was needed but this is a pretty huge correction, and it's not stopping."

## All Boats Lifted (sort of)

US household wealth surged during the pandemic but mostly for the top

Source: Federal Reserve Note: 4th quarter data

A downturn in housing -- made likely by a surge in mortgage rates to the highest since 2009 -- threatens wider reverberations. Over the last decade, the robust real estate market added \$18 trillion in market value to owner-occupied home valuations.

US spending has been lifted in recent years by owners tapping the enhanced values of their homes for cash. The practice of home equity extraction likely came to a halt this year. More than 40% of refinancings in the final quarter of last year saw homeowners pull cash out of their homes.

## **Imminent Collapse?**

US spending boosted by home equity loans is likely to come to a halt

Source: FHFA

Real estate is far more evenly distributed than financial wealth. The top 1% owns more than half of U.S. holdings of stocks and mutual funds, and the bottom 90% owns less than 12%, according to Federal Reserve estimates. By contrast, in real estate the bottom 90% owns more than half of the total, while the top 1% holds less than 14%.

"Higher home prices and sharply higher mortgage rates have reduced buyer activity," Lawrence Yun, National Association of Realtors chief economist, said in a statement Thursday. "It looks like more declines are imminent in the upcoming months."

## What Bloomberg's Economists Say...

While the plunging stock market will dent consumers' net worth this year, the residual effect of last year's surge in asset values -- and the resilience in home prices so far this year -- are major offsetting factors supporting consumption. As a result, personal spending is expected to grow faster this year than before the pandemic, even after the removal of fiscal stimulus.

-- Yelena Shulyatyeva, economist

For the full note, click here

It could take a while before Americans realize that their pandemic homeprice gains have evaporated. Even the stock market selloff could take a while to translate into spending in a way that could tip the U.S. into recession.

"A general selloff in the equity market may have a dampening effect," said Chris Gaffney, president of world markets at TIAA Bank, but there's a lag for investors. "They look at their statements on a quarterly basis and all of a sudden they say, 'Oh my goodness, my stock-market portfolio is down 20%, maybe I shouldn't take that vacation,' or 'Maybe I shouldn't buy that larger TV or a new car.'"

— With assistance by Vildana Hajric, and Alexandre Tanzi